



Wednesday 15th of May

12.30 am - 1.30 pm

Roundtable

“Italy’s role in the Belt and Road scenario and the Sino-Italian relations”

- Mr. Michele De Gasperis, President OBOR Italian Institute
- Ambassador Mr. Riccardo Sessa, Former Ambassador of Italy in China from 2006 to 2010
- Mr. Carlo Capria, Former Head of Cabinet of the Ministry of Economic Development, former department for economic planning of the Presidency of the Council of Ministers
- Mr. Dai Xiaozhang, President Chinese Entrepreneur Business College In Europe
- Ms. Feng Hua, Director for institutional relations in China, OBOR Italian Institute

2.30 - 3.30 pm

Roundtable

“Roma Capitale (Rome’s Municipality), Roma Tre University and Italian Lifestyle srl”

Introduction and moderation by Ms. Barbara Antonucci, Director of the Masters in Tourism Languages and Intercultural Communication, Roma Tre University

“The Chinese digital ecosystem: technological, linguistic and cultural barriers”

Speaker:

- Ms. Elisa Morsicani, CEO of Italian Lifestyle srl

“The digital initiatives and tools for the promotion of the city of Rome on the Chinese tourist market”

Speaker:

- Mr. Marco Agostini, Head of Staff of Roma Capitale Economic Development, Tourism and Labor Department

3.45 - 4.15 pm

Presentation

Guiyang City, capital of Guizhou province

Speakers:

- Ms. Yu Jun
- Mr. Sun Jia

4.30 - 5.00 pm

Presentation

Duliang Museum

Speaker:

- Ms. Lanqian Zhang , Executive President



Thursday 16th of May

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- 10.30 - 12.00 am** **“Business opportunities from the Belt and Road Initiative”**
Chinese Entrepreneur Business College In Europe
Introduction and moderation by Mr. Hu Yunjian
Speaker:
- Mr. Dai Xiaozhang, President
- Mr. Marco Wong, Honorary President Associna
- 12.15 - 12.45 am** **“Venice Business and Exclusive Tourism System in the Land of the Venetian Villas With Its Excellent Industrial Districts”**
Studio Il Quadrato
Speakers:
- Ms. Fiorella Peraro
- Mr. Carlo Della Barbera
- Mr. Massimo Cervelli
- 2.30 - 3.00 pm** **“Destination Europe: the future of Chinese investments in the light of Beijing’s new growth strategy”**
Ce.S.I. Centro Studi Internazionali
Speaker:
- Mr. Gabriele Iacovino, Director
- 3.15 - 3.45 pm** **“Opportunities and challenges of doing business in China. What you need to know before you go”**
Dezan Shira & Associates
Speakers:
- Mr. Andrea Volpe (Eurolink Geie – Italian Desk Dezan Shira and Associates)
- Mr. Riccardo Benussi (Dezan Shira & Associates)
- 4.00 - 4.30 pm** **“Presentation of experiences in China and future expectations from the Chinese market”**
CNA National Confederation of Crafts and Small and Medium Enterprises
Speaker:
- Mr. Antonio Franceschini - Head of Promotion and International Market Office
- 4.45 - 5.15 pm** **“Time Tunnel Science Park - Pechino”**
The Italian Pavilion of Nanhaizi Space Park
Speaker:
- Ms. Judy Chiu



Friday 17th of May 2019

10.30 - 11.00 am **“Eurasia Lab, business platform for tangible assets and intangible services”**

Speakers:

- Ms. Romina Nicoletti, TRON Group Holding - Senior Partner
- Mr. Bruno Grassetti, China Advisor

11.15 - 11.45 am **“Acquisitions and mergers of Italian-Chinese companies”**

Speaker:

- Mr. Antonio Scialletti

12.00 - 12.30 am **Guiyang Zhongjiang Exhibition Service Co., Ltd**

Speaker:

- Ms. Yu Jun
- Mr. Sun Jia

12.45 am - 1.15 pm **“OBOR Italian Institute’s network”**

OBOR Italian Institute

Speaker:

- Mr. Chuanzhen Chen

2.30 - 3.00 pm **“Logistics between China and Italy”**

MGS

Speaker:

- Mr. Roberto Rettig, CEO

3.15 - 3.45 pm **China Transinfo Technology**

Speaker:

- Ms. Feng Hua

4.00 - 4.30 pm **Chenrionghe Media Group**

Speaker:

- Mr. Lu Tao

4.45 - 5.15 pm **Chengde Zhongchenghuayu Building Group**

Speaker:

- Mr. Sun Hongwei